

# 2023 Fall Product Program Family Guide and Permission Form September 1 – October 17, 2023



Dear Girl Scout Family:

Welcome to the 2023 Girl Scouts of Southeast Florida Fall Product Program! This year's theme is "Own Your Magic!"

The council's Fall Product Program is a great way for your Girl Scout to learn valuable teamwork, goal setting, and confidence-building skills. The program is intended to reach family, friends, teachers and neighbors, and will help your troop earn money for activities throughout the year. This guide, along with helpful information from your Troop Leader and Troop Fall Product Program Manager, will provide you and your Girl Scout with the tools for a successful sale. *There are several easy ways for your Girl Scout to participate this year:*



### **Nut and Candy Orders**

Nut and candy items can be ordered in two ways - through the paper order card when reaching out to local friends and family OR online with an option for customers to pay with a credit card and either have it shipped directly to them, *or have it delivered by your Girl Scout to avoid any shipping fees!* We have 15 delicious items featured on the paper order card with additional yummy items available only online.



### **Magazine and More Orders**

Girls are encouraged to reach out to family and friends to support their sale by ordering or renewing magazine subscriptions online. A simple program will help you enter email addresses and create custom emails that can be sent quickly and easily. **NEW this year**—products from Bark Box and Tervis that will give your customer exciting new purchase choices.



### **Coupon Books**

We are offering SaveAround coupon books filled with tons of discounts in your area. We have four books for all the counties our council covers plus Orlando; with all the savings, the book pays for itself several times. Buy one and see!



### **Community Care to Share Program**

Girls can earn their Care to Share patch by supporting community heroes of their choosing. Girls will have the option to sell a pre-set care package for \$25 that their customers can purchase. At the end of the sale, they will be responsible for packaging and delivering the donations.

Talk with your Girl Scout and help her identify and approach family and friends with the opportunity to purchase delicious nuts and candy, subscribe or renew subscriptions to their favorite magazines, try new product offerings, and to start saving with SaveAround coupon books. These items also make wonderful holiday gifts. Remember, in addition to earning money for your troop, your Girl Scout can own her magic and earn rewards for herself!

Review this guide for more details to help her **own her magic and reach her goals!**

Yours in Girl Scouting,

Lisa Y. Johnson, MBA, APR  
GSSEF CEO

## Important Dates for Families

September 1	Online site opens and in-person order taking begins
October 15	Girl Orders due to Troop Leader
_____	Delivery of product by Troop Leader
_____	Final money & reports due to Troop Leader
October 17	Fall Product Program ends
Nov-Dec 2023	Rewards distributed



# Participation Guide for Families



Magazines and more, nuts, candy, and coupon books are offered through our Fall Product Program. Use this guide to explore the different ways your Girl Scout can get involved. Participate in all the sale options or choose what works for you. Remember that only registered Girl Scouts will be eligible to participate and receive the fun rewards and benefits of this Fall Product Program!

## Option One – Online Nut and Candy

Online nut and candy sales are an easy way to jump start your program and earn great rewards. Customers pay for nut or candy orders online with a credit card and the product is shipped to the customer directly OR delivered by you if it's a local order.

1. Starting August 25, look for the welcome email from M2Media providing you with access to the online sales site (M2OS) for the Fall Product Program. *If you don't receive this welcome email, contact your Troop Leader for assistance or visit [www.gsnutsandmags.com/gssef](http://www.gsnutsandmags.com/gssef) to register directly.*
2. Complete the simple registration process and follow the steps to enter email addresses. Enter as many as you would like. *If you send at least 23 emails, your Girl Scout will earn a special patch.*
3. All online sales are automatically recorded in M2OS throughout the program and count towards rewards.

## Option Two – Nut and Candy Paper Order Card

There are 15 great items and the Community Care to Share program on our paper order card this year including a new holiday tin and a new Girl Scout tin. Nut and candy items range from \$7-\$15. Customers pay when the products are delivered.

1. Use the paper order card to take orders beginning **September 1**. Turn orders into your Troop Leader on or before October 15. Do not collect payment until you deliver the product.
2. Your Troop Leader will receive orders in early November and will let you know when they are available for pick-up.
3. Deliver nut and candy items and collect payment.
4. Turn in all money to your Troop Leader ASAP.

### Troop Proceeds

No matter how you choose to sell, your troop will earn some awesome proceeds AND each item sold will still count towards your individual rewards! Troop proceeds include:

- \$1.25 for every nut or candy item sold
- \$7.00 for every coupon book sold
- 12% of the sales price for every magazine subscription and Bark Box or Tervis item purchased
- \$4.00 for every Community Care to Share package sold

## Option Three – SaveAround Coupon Books

The SaveAround coupon book is filled with money saving deals for local restaurants and businesses. Purchase your local coupon book or choose from three neighboring areas for your travels. We offer books for Broward, Palm Beach, Treasure Coast and Orlando!

1. Use the paper order card to collect orders beginning **September 1**. Turn orders into your Troop Leader on or before October 15. Do not collect payment until you deliver the product—be sure to tell your Troop Leader which market(s) your customers have requested.
2. Your Troop Leader will receive orders in early November and will let you know when they are available for pick-up.
3. Deliver coupon books and collect payment.
4. Turn in all money to your Troop Leader ASAP.

## Option Four – Online Magazines and More

Online magazine sales and renewals, plus new offerings from Bark Box and Tervis, are an easy way to jump start your program and earn great rewards. Customers pay for their order with a credit card and start receiving items within 6-8 weeks from M2Media.

1. Starting August 25, look for the welcome email from M2Media providing you with access to the online sales site (M2OS) for the Fall Product Program. *If you don't receive this welcome email, contact your Troop Leader for assistance or visit [www.gsnutsandmags.com/gssef](http://www.gsnutsandmags.com/gssef) to register directly.*
2. Complete the simple registration process and follow the steps to enter email addresses. Enter as many as you would like. *If you send at least 23 emails, your Girl Scout will earn a special patch.*
3. All online sales are automatically recorded in M2OS through out the program and count towards rewards.

### Troop Opt Out Option\* (Junior – Ambassador only)

Junior level Girl Scouts and higher may choose to opt out of Girl Rewards and earn more funds. It must be a troop decision and applies to all the girls in the troop. Opt out deadline is **Oct. 16**. Opt out troops will earn the following:

- \$1.35 per nut and candy item sold
- \$7.50 per SaveAround coupon book sold
- 13% of the sales price per magazine subscription and Bark Box or Tervis item purchased
- \$4.00 for every Community Care to Share package sold

\*Girls will still receive all of the patches they earn and can participate in the Top Seller event if earned.

## Taking Payment for Fall Product

- Payments for order card nuts, candy, and SaveAround coupon books may be in cash or check.
- All checks must be made payable to the Girl Scout troop.
- All online orders are paid with a credit card and the sale is credited to the troop.



# Check out all the rewards your Girl Scout can earn!

MY PERSONAL SALES GOAL IS: \_\_\_\_\_

**REWARDS\***

**\$150 Total Sales**



2023 Season Patch

**\$250 Total Sales**



Die Cut Stickers

**\$250 Total Sales**



Flower Necklace

**\$300 Total Sales**



Goal Getter Patch

**\$350 Total Sales**



Small Ocelot Plush OR Ocelot Socks

**\$450 Total Sales**



Ocelot Charm & Bracelet

**\$525 Total Sales**



Paint By Numbers Craft

**\$675 Total Sales**



Own Your Magic T-Shirt

**\$800 Total Sales**



Large Ocelot Plush OR Bluetooth Tower Speaker

**\$1000 Total Sales**



Girl & Adult Ticket to Palm Beach Zoo OR \$50 Build-A-Bear Gift Card

**\$1350 Total Sales**



Girl & Adult Ticket to Lion Country Safari AND Stationary Set, Markers and Zipper Pouch

**\$1750 Total Sales**



\$250 Universal Gift Card OR \$250 Disney Gift Card AND Cat Wireless Headphones

**Top Seller Event**

Celebrate with us and see ocelots in person! The top overall seller in each service unit, the top three (3) council-wide sellers, and the top council-wide Community Care to Share package seller will earn a guided tour of Panther Ridge Conservation Center!

The event will take place on Saturday, December 9, 2023.

**Online Only**

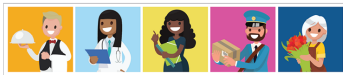
- Send 30+ emails and \$1,250+ online only sales.
- Earn online patch & more!
- Get entered into a drawing for a Jumbo Ocelot plush.

\*All rewards are based on individual girl sales. All rewards are cumulative. GSSEF reserves the right to substitute rewards on this card based on availability. Girls whose troop has opted out of rewards will still earn all patches and can participate in the Top Seller event if earned.

## The Fall Product Program helps you learn these 5 skills:

- Goal Setting
- Decision Making
- Money Management
- People Skills
- Business Ethics

**IMPORTANT:** Adults must supervise and guide the Fall Product Program of all Girl Scouts.



### COMMUNITY CARE TO SHARE

The Community Care to Share Program is a great way for customers to give back to the community! Girls collect \$25 donations and then package and deliver the products to the chosen community hero. Girls can add thank you notes or personal messages to make the packages even more special. Each donation is credited to the girl's sales and the troop receives \$4.00 in troop proceeds per donation sold. Girls earn the Care to Share patch by receiving two or more \$25 donations. Our council's goal is for troops to deliver **1,500 care packages** to Community Heroes!

**5 Magazines and more**



**30 Nut/Candy Items**



**\$300 Total Sales**





23+ Emails Sent

**15 Nut/Candy Items**



**23 Paper Order Card Items**



**2 Care Packages**





**\$400 Total Sales AND 23+ Emails**



**Earn Fall Avatar Patch AND sell 450 boxes of cookies in 2024.**

## Want to earn an extra \$.05 per box during the 2024 Cookie Sale Program?

Participating in the Fall Product Program will empower your girls, giving you and your troop the tools to have fun while learning and earning. *Own Your Magic* and achieve your goals.

### Here's how to have a magical season:

- Ensure at least 50% of the girls in your troop registered for MY24 are participating in the Fall Product Sale.
- Achieve a per girl average (PGA) of 32 units sold.

Meet both requirements and your troop will earn an additional \$.05 per box of cookies sold during the 2024 Cookie Sale Program.

*All units count—magazines and more, coupon books, online nuts and candy, girl delivered items and Community Care to Share packages. EVERY SALE gets you closer to an increase in cookie proceeds!*



All rewards are based on individual girl sales. All rewards are cumulative. GSSEF reserves the right to substitute rewards on the card based on availability. Girls whose troop has opted out of rewards will still receive all of the patches they earned and can participate in the Top Seller event if earned.



# 2023 Fall Product Program Permission Form

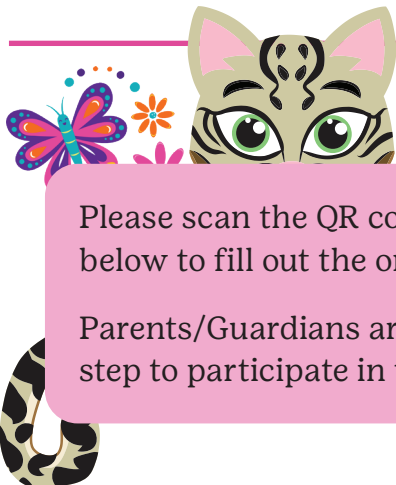
*Please read this form and fill out the permission form online.  
No product program material will be distributed until this permission form has been completed.*



The purpose of the Fall Product Program is to teach girls to work as a team, set goals and strive to achieve them, handle and account for money, and develop sales and marketing skills. The money earned supports troop activities and other program services and opportunities throughout Girl Scouts of Southeast Florida, following the policies established in our council's Member and Volunteer Policies document. This document can be found at [www.gssef.org](http://www.gssef.org).

Girl Scouts can participate in the 2023 Fall Product Program in several ways as described in the Family Guide including online nut and candy, online magazine and more, paper order card nut and candy, Community Care to Share package, and SaveAround coupon book sales. **Please review the information below, before completing the online permission form:**

- I understand that the girls are encouraged to participate in the online and in-person order process starting on September 1, 2023.
- I understand that I must provide adult supervision of my girl's participation in the Fall Product Program at all times.
- I understand that items for sale during the Fall Product Program may not be advertised or sold through online auction or sale websites such as eBay, Craigslist, Facebook marketplace or other sites of this nature.
- I agree to follow all safety procedures as explained by my Girl Scout's Troop Leader or other representative. This includes sales conducted both in-person and online. For details, please refer to Safety Activity Checkpoints which can be found at [www.gssef.org](http://www.gssef.org).
- I have reviewed and agree to follow the money handling instructions as outlined in the Family Guide.
- I agree to accept financial responsibility for all nuts and candy, magazine and more, care package, and coupon book orders, and money my Girl Scout receives.
- I agree to assist her in making prompt deliveries and collecting payments for the nuts and candy, care packages, and coupon books.
- I understand that money collected for the Fall Product Sale belongs to Girl Scouts of Southeast Florida. In the event of non-payment for Fall Product Sale items, I understand that Girl Scouts of Southeast Florida reserves the right to initiate collection procedures by its designated agent on delinquent funds.
- I understand that all rewards shown on the Rewards Card are based on an individual girl's sale as recorded until October 17, 2023.
- I understand that Fall Product Sale items received **MAY NOT** be returned to the Troop or Council.
- I understand that reward items are subject to substitution based on availability.



Please scan the QR code or navigate to the URL below to fill out the online permission form.

Parents/Guardians are required to complete this step to participate in the Fall Product Program.

