

2018-19



A LETTER FROM TAMI AND LISA

When we reflect on our own time as Girl Scouts, it doesn't take long for the subject of friendship to come up. We both made lifelong friends as girl members and as adults, we have expanded our circle of friends through our work in Girl Scouts.

These friendships, and our strong connection and commitment to our Movement and its Mission, drive us to make sure that Girl Scouts of Southeast Florida delivers on its promise to *build girls of courage, confidence and character who make the world a better place*. Our work, and the work of GSUSA, is aligned to ensure we can do just that.

Our hearts are full as we reflect on all that we have accomplished as a Council over the last year. We welcomed more than 3,300 new Girl Scouts to our organization, and we saw retention among our adult volunteers increase almost 13 percent over the prior year. Our Girl Scouts made an impact, donating over 64 thousand hours of service to their communities. More than 400 girls earned Bronze, Silver or Gold Awards. Our Signature Programs served more than 5,000 participants. We set another record for Cookie Sales and our Cookies for the Military program. And we FINALLY opened our retail store in Broward County.

We are so proud of the recognition of our local Girl Scouts by Girl Scouts of the USA. Jordan Winick was one of 24 Girl Scouts from across the country to be chosen as a winner in the Cookie Pro contest, and Kai Zaragoza was named one of 10 National Gold Award Girl Scouts in recognition of her amazing project, which you can read more about on page 17.

Our continued commitment to the outdoor program delivery reached new heights when our Board of Directors voted unanimously to keep and reopen Camp Telogia. The coming year will bring many changes to the property as we embark on a multi-phase project that will bring our camp back to life for our Girl Scouts and ensure that it will serve girls for years to come. This wouldn't have been possible without the support of volunteers, funders and Girl Scout families who have committed their time, talent and treasure to revitalizing this amazing property.

The coming year promises to be one of continued growth. A commitment from FPL has funded the addition of a STEM program manager to bring Science, Technology, Engineering and Math to life for our girls and to help our volunteers grow their confidence in the delivery of STEM programming. We remain committed to the expansion of outdoor programs with more improvements to Camp Welaka and Camp Nocatee, and the completion of Phase I at Camp Telogia. We are also delighted to be bringing back Summer Resident Camp after a 5-year hiatus. There may be no better sound than that of Girl Scouts having fun at camp.

Our circle of friends would not be complete without our volunteers. The collective impact you have on the lives of our almost 10,000 Girl Scouts cannot be easily measured but is both appreciated and admired. You inspire us each and every day. And to all our Girl Scout families, thank you for allowing us to be part of your lives.

Sincerely,



Tami L. Donally, Board Chair



Lisa Y. Johnson, Chief Executive Officer



“OURS IS A
CIRCLE OF
FRIENDSHIPS
UNITED BY
IDEALS.”

Juliette Gordon Low



x x x x x x x x x x x x



BOARD OF DIRECTORS

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Ofelia Utset

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Rose Kores

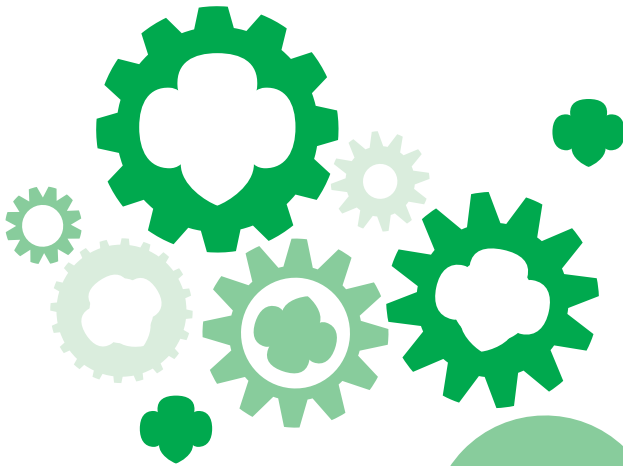
Raunak Manchanda

Kai Zaragoza

WHY GIRL SCOUTS?

Girl Scouting is the best experience for girls in the world because it is girl-led. We are committed to ensuring that girls take their rightful place as leaders in their communities, their country, and the world. Everything we do is designed with girls, by girls, and for girls. We are girl experts, and we work every day to help girls develop the courage, confidence, and character so that they will make the world a better place.

Offering hands-on, girl-led, girl-centered learning in STEM, the outdoors and entrepreneurship, and providing girls with the opportunity to develop invaluable life skills, Girl Scouts helps all girls take the lead early and often. The inclusive, all-female environment of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves.



1. Targeted K-3 Recruitment

- National extended year membership option
- School relationships
- Service Units and new troops

9,140

Total number of girls

3,375

NEW girls

4.5% more than previous year

4,517

Total number of adults

1,329

NEW adults

x x x x x x x

First time adult member retention increased to

53.1%

from 47.1% the prior year.



51% of Troops reported basic utilization of the online Volunteer Toolkit (VTK);

an increase of **3%** from the prior year and **9%** higher than the national (all council) utilization rate.

Utilization of the VTK in both the Brownie and Junior program grade levels increased by **8%** and **5%** respectively.

The following Service Units had the highest VTK utilization by volunteers:

ATIKAH 93%

GEMINI 79%

BLAZING STAR 67%

5 NEAR-TERM PRIORITIES

Established by GSUSA for local council implementation.



2. First Year Experience

- Foundational girl experience
- National extended year membership option
- New leader onboarding
- Updated online opportunity catalog



3. Focused Retention Efforts

- Foundational girl experience
- National GSUSA STEM Pledge
- Every girl outdoors
- Early Bird renewal
- On-time renewal



4. Exceptional Customer Service

- Volunteer Systems 2.0
- gsConnect
- Sandler Sales
- Support for troop leaders
- Updated online opportunity catalog



5. Cross-Council Membership Planning

- Collaboration with Girl Experience and Outdoor Initiative teams
- Collaboration with Retail Store teams
- Collaboration with Marketing and Communication teams
- Annual and monthly work plans



RECOGNIZING OUR VOLUNTEERS

Our volunteers introduce girls to new experiences that show them they're capable of more than they ever imagined. They lead by example, being a mentor, cheerleader, and role model for girls throughout their time as a Girl Scout. They help bring out the Go-getter, Innovator, Risk-taker, and Leader in every girl, and find it in themselves along the way. Volunteers help prepare girls for a lifetime of leadership and are the mentor they need. National and local Council recognitions are one important way we share our deep appreciation for their commitment to girls.



National Volunteer Awards

82
Appreciation Pin



49
Honor Pin



15
Thanks Badge



14
Thanks Badge II



2
The President's Award



212
Volunteer of Excellence



5
GSSEF Family Award



178
GSSEF Community Award



557 **TOTAL**
Adult Recognition Awards
(51% increase from previous year)

GIVING BACK THROUGH COMMUNITY SERVICE

Community service is one of the core elements of the Girl Scout mission—to make the world a better place. Each year, hundreds of troops and thousands of girls embrace what it means to be a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader) and use that power to make a difference in their local community.

64,540

TOTAL NUMBER OF COMMUNITY SERVICE HOURS

Troops took the time to get to know their community and identified the types of projects that needed to be done in order to make an impact. Here are just a few of the types of projects our Girl Scouts tackled this past year:

- Honoring Our Veterans
- Feeding the Hungry
- Environmental Protection
- School Supply Drives
- Honoring Our Elderly
- Helping Wildlife
- Giving Back to our Girl Scout Community

Feeding Florida Together Food Drive

More than 1,500 Girl Scouts participated in donating over 15,000 pounds of non-perishable canned food and boxed food to drop off locations during the month of April. Some of the organizations we partnered with are CROS Ministries, Mustard Seed Ministries, House of Hope, Salvation Army, Palm Beach County Food Bank, Feeding South Florida, and the Broward Outreach Center.



LEARNING IS FUN THE GIRL SCOUT WAY

ULTIMATE STEM

x x x



343 ATTENDEES

OCTOBER 13, 2018 | ULTIMATE SOFTWARE

Girl Scouts were led by software experts and had the opportunity to explore the wonders and magic of science, technology, engineering, and math in a state-of-the-art tech facility, all while earning components of the new Girl Scout STEM badges.

MOVIE MANIA



742 ATTENDEES

NOVEMBER 20–21, 2018 | CINEPOLIS MOVIE THEATER

Girls enjoyed a magical adventure at this all-night movie marathon featuring holiday movies, dancing, face-painting, and S.W.A.P. exchanges. Girl Scouts came together in support of Voices for Children of Broward County by donating toys to children.

#BEHEALTHFUL



281 ATTENDEES

DECEMBER 8, 2018 | CORAL SPRINGS CHARTER SCHOOL

Girls interacted with health care experts to learn about making healthy food choices, exercise, mental health, and more through fun and educational badge earning programs.

S.M.A.R.T. COOKIE



493 ATTENDEES

JANUARY 12, 2019 | PALM BEACH COUNTY CONVENTION CENTER

Girls interacted with local businesses and cookie experts to learn skills such as decision-making, money management, and goal setting, to create a successful cookie sale, all while earning components of financial literacy and cookie badges.

MALL MADNESS



FEBRUARY 23–24, 2019 | PEMBROKE LAKES MALL

Girls participated in a variety of activities including jewelry making, a scavenger hunt, and STEM activities. Girls participated in two service projects, Operation Christmas Child and DIY fleece dog toys. Additionally, girls gathered for a Battle of the Bands costume contest, karaoke in front of a live audience, and made Rock n Roll-inspired S.W.A.P.s to exchange with their sister Girl Scouts!

JOURNEY IN A DAY



APRIL 27–28, 2019 | CAMP NOCATEE

Girls completed the *It's Your World—Change it!* Journey series in one day. Girls participated in a wide range of workshops and challenges where they learned about the power of leadership through the caring of themselves and others, developing good relationships, and influencing change in their communities.

CYBER SECURITY CHAMPIONS



MAY 4, 2019 | DOUBLETREE HILTON

Girls interacted with real world cyber security experts through a day of hands-on experiences defending internet-connected systems in cyberspace. Girls learned the skills and knowledge to keep themselves and others safe in cyberspace while learning how to protect their identities and spot online dangers. Additionally, adults learned the top tips for keeping children safe while they are online.

FALL INTO GIRL SCOUTING



SEPTEMBER 21, 2019 | SOUTH FLORIDA FAIRGROUNDS

At this all-things-Girl-Scout program, girls sang songs, made S.W.A.P.s, and learned about Founder Juliette Gordon Low and Girl Scout History. Girls also learned about leadership, the Girl Scout Bronze, Silver and Gold Awards, and older girl travel opportunities like Destinations. Plus, attendees got a taste of the yummy treats from the Fall Product Sale Program.

LET'S GET OUTDOORS

Earth Defenders

Girl Scouts of Southeast Florida completed our first annual Earth Defenders council-wide community service project during the month of October, benefitting local communities and more than 50 partnering organizations.

Girl Scouts from across our Council made it their mission to defend our planet and worked hard over a month-long period to make the world a better, and greener, place. Girls took the lead and worked with their troops to figure out how to make a difference. It was up to them to determine their passion and how they would plan and execute the projects. With 1,725 girls participating, the impact was significant!

Some girls chose to battle plastics by participating in waterway cleanups, raising awareness for plastic waste, and taking part in recycling programs like Crayola's Color Cycle. Others participated in advocacy efforts on behalf of wildlife. And, some girls opted to conserve energy by changing their lifestyle habits at home.



Revitalization of Camp Telogia

At the beginning of this membership year, GSSEF was proud to announce plans to revitalize Camp Telogia, a 9.5-acre Girl Scout camp located in Parkland. Girl Scouting has a successful history of getting girls outdoors and can claim responsibility for much more than popularizing the delightful campfire treat called the “s’more.” The Girl Scout Research Institute reports that Girl Scouts benefit immensely from their time outdoors: they experience personal growth and empowerment, try new things, overcome fears, and learn teamwork and leadership skills. Being outdoors and at camp has unlimited potential to unlock or boost a girl’s confidence and is the ultimate character-building experience. Throughout the year, we have taken steps to begin the renovations needed to reopen Camp Telogia in the future.



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In October 2018, the GSSEF leadership team made a presentation to the Board of Directors, with a proposed budget and revitalization plan, to request lifting the previous decision to permanently abandon this property. The Board of Directors unanimously voted to cease abandonment and agreed to inform Broward County immediately. This was followed by an official communication from CEO Lisa Johnson to all GSSEF members, stakeholders, donors and partners. In January 2019, Lisa Johnson and COO Lori Sullivan met with City of Parkland Mayor Christine Hunschofsky to share the Council’s new plans for Camp Telogia; here Mayor Hunschofsky offered GSSEF meeting space in Parkland where a series of community conversations could be held to share information and gather feedback. Four community conversations have been hosted in Parkland, and from them, three committees were formed: funding, community relations, and restoration. Additionally, GSSEF has hosted six volunteer work days at Camp Telogia, that have welcomed more than 50 volunteers and members. GSSEF has successfully secured funding for Phase 1 of the project. Work to connect with potential funding partners and local donors in order to fund Phases 2 and 3 is ongoing.

PHASE I: Jan–July 2020

(These projects are fully funded)

- Demolition of Sunshine and White Oak sites and structures
- Removal of exotic invasive vegetation
- Development of new Site Plan

PHASE II: 2021

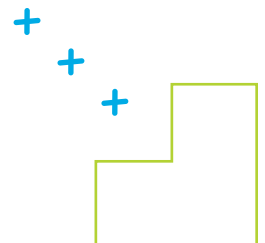
(Some projects are funding dependent)

- Renovation/restoration of Green Thumb structure
- Addition of two prefabricated pavilions (est. size 30’ x 60’)
- Addition of entrance/exit ‘loop’ road (pebble pave)
- Creation of designated parking area (pebble pave)
- Addition of Flag Ceremony area with three flag poles

PHASE III: 2022

(All projects are funding dependent)

- Addition of prefabricated restroom structure with six unisex commodes
- Installation of full perimeter fencing (pressure treated wood panel)
- Installation of two fire pits, including five surrounding 8 ft. benches at each site
- Addition of signage and branding
- Purchase 10-20 picnic-style tables (for use under pavilions)
- Installation of new landscaping (property entrance)
- Installation of new trees (perimeter)
- Installation of secure entrance gate with remote keypad technology



A RECORD SETTING COOKIE SEASON

The 2019 Cookie Season was a record setting year. More than **6,000** girls sold **1,612,006** boxes of Girl Scout Cookies earning more than \$1.18 million dollars in proceeds. Girls then turned those dollars into amazing experiences, once in a lifetime trips, and fun-filled troop adventures. Many of them also reinvested what they earn right back into their local communities.

Taking it to the Extreme

Our cookie sellers set lofty goals, and through the skills they learned during the 2019 Girl Scout Cookie Sale Program, 59 girls became members of the CEO Extreme Team. To qualify to be a member, a girl had to sell a minimum of 2,019 boxes of Girl Scout Cookies and were rewarded with a special luncheon with GSSEF CEO Lisa Johnson.



Saya G.
from Troop #10708
sold **3,725** boxes
of cookies in 2019!

Amanda K.
from Troop #10442
sold **4,507** boxes
of cookies in 2019—
making her the Council's
top seller for the **sixth**
consecutive year.

Amanda W.
from Troop #11110
sold **3,197** boxes
of cookies in 2019!



2019 CEO EXTREME TEAM

Dalia Abed
Amanda Hailey Arrington
Cylise Ault
Karina Ault
Kyra Boykin
Madilyn Brackett
Gracie Canedy
Julia Carranza
Abigail Collodow
Jillian Cucos
Kate Dahlmeier
Isabella Deforge
Hannah Dickinson
Grace Dix
Veronica Dockum
Marzana Espenscheid

Caitlyn Evans
Elizabeth Farmer
Jozcelyn Figueroa
Saya Greason
Callie Green
Bailey Hanlon
Jayana Hodgson
Stephanie Ingersoll
Jenna Johnstone
Amanda Kopelman
Sandra Laufer
Abigail Leveque
Ember Lloyd
Madeline Manna
Topanga McKenzie
Chanel McNally

Alyssa Migliorino
Annabella Morse
Madeline Murray
Zoe Nichelson
Anabelle Noguera
Jayla Owens
Elizabeth Palma
Molly Patrick
Alyson Pavlica
Peyton Raub
Shelby Riker
Madison Rocker
Angelica Roets
Sophia Rutigliano
Elizabeth Schmidt
Allison Shimaneck

Cadence Shore
Joselyn Smeal
Kendall Spears
Brianna Toth
Heidi Maria Victoria
Leah Way
Lydia Williams
Taniya Wilson
Jordan Winick
Kaydence Wright
Amanda Wysocki



Cookies for the Military Celebrates a Milestone

In 2019 we celebrated the 10th anniversary of our Cookies for the Military program. Since 2009, GSSEF has sent more than 456,000 boxes of Girl Scout Cookies to the brave women and men serving in our armed forces. This year 70,695 boxes were donated, the most ever since the beginning of the program. This taste of home is a highly requested item from our military members and it reminds them of the love and support they are receiving from their local community. Girls who accumulated more than 216 donated boxes were invited to a special care box packing event at Forgotten Soldiers where they could personally pack and write a note to a soldier.



A Cookie Pro in Our Midst

For the 2019 cookie season, Girl Scouts of the USA ran a Cookie Pro contest asking girls to submit an application and design a cookie-theme graphic novel that demonstrated what super skills they learned during the cookie season. Jordan Winick from Troop 10442 was one of 24 girls chosen nationally for a unique cookie entrepreneur experience featuring a VIP adventure to California and Warner Bros Studio.



RETAIL STORE SUCCESS



After some unexpected delays in 2018, the Broward County Retail Store hosted their Grand Opening on March 9, 2019. Now located in Tamarac, our newest store recorded record setting sales that day and tons of customers stopped in to enjoy the bright, fresh, new retail experience in Broward County.

With the opening of the Broward County store, our Retail team was able to expand their In-Store Event offerings this year. Twenty-five events were hosted at both locations that gave parents the opportunity to shop while the kids enjoyed some fun, hands-on activities. They had a gingerbread building contest, a Mom and Me Tea, Cooking Fun to celebrate National Junk Food Day, and lots more.



SCHOLARSHIPS FOR GIRL SCOUTS

One of the benefits of being a high-school-age Girl Scout is the opportunity to earn scholarships to continue their skill building and learning in college. This year, Girl Scouts of Southeast Florida offered three scholarships—including two brand new opportunities.

Barbara Ann Turner Service from the Heart Scholarship

GSSEF awards the Service from the Heart Scholarship in memory of Barbara Ann Turner, a dedicated volunteer. Barbara had many interests in her life, but nothing was as dear to her as the Girl Scouts. She served as a leader, council trainer, service unit manager and women's history committee member. She shared her enthusiasm and commitment to the Girl Scout volunteer spirit in the many service projects she organized. Her wish was that an ongoing scholarship be established to recognize exceptional community service. This dream was realized when the first scholarship was awarded in 2008 and has been awarded annually to a high-school-age Girl Scout who has given exceptional service in her community.



Kayla Abramowitz
Troop 20274
2019 Barbara Ann
Turner Service from
the Heart Scholarship
Recipient

Paul C. Emmett MVP Champion of the Community Scholarship

In 2001, Paul Emmett, president and owner of Lake Worth-based Duffy's Sports Grill, had a vision to transform a few beloved local establishments into the popular sports-themed, casual-dining phenomenon we know today. Infusing a passion for top quality food combined with welcoming, memorable hospitality in a family friendly atmosphere, Paul believed Duffy's should always be an integral part of each community it serves. Paul passed away in 2015 after a lengthy battle with cancer. In 2016, his family established the Duffy's Foundation, created in his memory, to keep his passion for community involvement and charitable giving alive. In 2019, the Emmett family was proud to begin the Paul C. Emmett MVP Champion of the Community Scholarship with the Girl Scouts of Southeast Florida, in honor of his commitment to community and forward-focused outlook in both work and life.



Chelsea Mistretta
Adult Member
2019 Paul C. Emmett
MVP Champion of
the Community
Scholarship Recipient

Gina Rose Montalto Gold Award Scholarship

Gina Rose Montalto was a victim of the mass shooting at the Marjory Stoneman Douglas High School in Parkland, Florida, on February 14, 2018. As a lifelong Girl Scout, Gina used all of her many talents to make the world a better place. In the ninth grade, Gina was already actively exploring ideas for her future Girl Scout Gold Award. Gina's loving parents, Tony and Jennifer, knew that even as her life was cut short, the dreams of Girl Scouts earning the prestigious Girl Scout Gold Award lives on in so many others. Inspired by this, and Gina's life, Girl Scouts of Southeast Florida proudly offered the first annual scholarship through support from the Gina Rose Montalto Memorial Foundation in 2019.



Jillian Meloro
Troop 10424
2019 Gina Rose
Montalto Gold Award
Scholarship Recipient

GOLD AWARD GIRL SCOUTS

Congratulations to the 2019 Gold Award Girl Scouts

Earned by just 6 percent of Girl Scouts annually, the Gold Award is a prestigious honor that requires girls to demonstrate their leadership skills by tackling a community or global issue and developing a plan for long-term sustainability. Gold Award Girl Scouts transform an idea and vision for change into an actionable plan with measurable, sustainable, and far-reaching impact at the local, national, and global levels and leave an indelible mark on communities across the world.



MEGAN ANDERSON
Troop: 20929
Sing and Dance with Me

ALEXIS BILLECI
Troop: 20589
If You Have a Chance Then Dance/ Hoodies for the Homeless

EMILY COOPER
Troop: 30143
Swinging into a Better Life through Families and Worship

LEYRA ESPINO-NARDI
Troop: 10794
Riding the Waves: Hydrocephalus Help Kits

BAELA FERRIGNO
Troop: 10155
Save the Bees

KATHERINE GOULD
Troop: 10344
Always Wondering: Science for Low-income Preschoolers

LUCY IRETON-HEWITT
Troop: 30532
Childhood Obesity

EMILY HUI
Troop: 10858
Take the Stage

ILANA HUTZLER
Troop: 10223
Music as Medicine: Advocacy for the Health and Well-being of Seniors

CHELSEA MISTRETTA
Troop: 20624
Watch, Learn, Conserve

CALISTA NG
Troop: 10268
Recycle the Present, Save the Future

KELLY NORMAN
Individually Registered Member
Tower of Knowledge

KATIANA POVSIC
Troop: 20293
Florida Native Plants and their use in Creative Gardening

JALEESA SMITH
Troop: 10639
One Note at a Time

NYALA THOMAS
Troop: 10536
Volunteer Break Area Restoration and Food Education

KATHRYN THORSEN
Troop: 30143
Hopeful Health: Fitness for Families

SOPHIA VINER
Troop: 10151
Engineering Club for Girls

KAI ZARAGOZA
Troop: 10700
Stringing It All Together

18



girls completed the Girl Scout Gold Award representing over **1,550** hours of service

141



girls completed the Girl Scout Silver Award representing **7,050** hours of service

255



girls completed the Girl Scout Bronze Award representing **5,100** hours of service



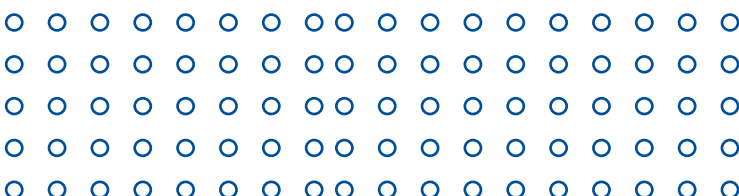
Kai Zaragoza with National CEO Sylvia Acevedo

National Gold Award Girl Scout

Every year, ten exceptionally inspiring Gold Award Girl Scouts are chosen as National Gold Award Girl Scouts. This honor is given to Girl Scout Seniors and Ambassadors whose Gold Award projects demonstrated extraordinary leadership, had a measurable and sustainable impact, and addressed a local challenge related to a national and/or global issue. The National Gold Award Girl Scout program provides these young stars with the opportunity to inspire girls around the world and throughout the Girl Scout Movement—and serve as incredible examples of what it means to be a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™.

This year, **Kai Zaragoza**, a Senior-level Girl Scout from Pembroke Pines, was selected as a member of the 2019 class of National Gold Award Girl Scouts and was presented her award live on the Today Show.

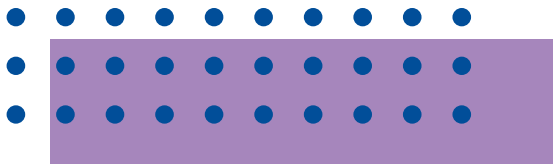
Kai has played violin since a very young age and grew distressed over the dwindling number of middle schools offering music education in Broward County. Through her Gold Award project, *Stringing It All Together*, she set out to change this by creating a new 29 student-member orchestra at Lauderdale Lakes Middle School. Kai's orchestra offered music lessons with weekly instruction. By involving her community, Kai was able to provide all of the instruments and books, as well as volunteers who agreed to provide individual instruction. Kai has also been approached by a local high school and Lynn University, requesting that she work with them on more start-up student orchestras.



GRANT HIGHLIGHTS

Charles D. Bert Fund

For nine years, the Charles D. Bert Fund of the Community Foundation of Broward has generously supported Girl Scouts of Southeast Florida. With gifts nearing \$54,000 in total, the Charles D. Bert Fund is committed to supporting Girl Scouting in Broward County, focusing on providing opportunities to underserved girls and encouraging girls to serve their communities. We are grateful for this partnership and the ongoing support from the Charles D. Bert Fund of the Community Foundation of Broward that has allowed thousands of girls to benefit from our premiere leadership experiences.



Thank You to our Corporate Donors

Each year Girl Scouts of Southeast Florida receives funding from various corporations throughout South Florida. They recognize that the Girl Scout Leadership Experience is providing girls with the opportunity to develop invaluable life skills allowing all girls to take the lead early and often.



ENGAGING OUR COMMUNITIES TO SUPPORT GIRLS

Fundraising event revenue helps fund Girl Scout programs throughout GSSEF's six-county jurisdiction. Funds raised also support our Financial Assistance program, which allows girls to become Girl Scouts and gain the leadership benefits Girl Scouts offers, regardless of their inability to pay.



Emerald Awards

FEBRUARY 23, 2019

THE BEACH CLUB,
PALM BEACH

200 ATTENDEES

This year GSSEF honored four extraordinary women in Palm Beach County who embody the characteristics of today's G.I.R.L.—Go-Getter, Innovator, Risk-Taker, Leader, as well as the Young Philanthropist Award and Lifetime Achievement in Philanthropy Award.

\$137,114 RAISED




Thin Mint SPRINT

APRIL 6, 7, 13, 2019

COCONUT CREEK

STUART

WEST PALM BEACH

600 ATTENDEES

A timed 5k event at Tradewinds Park in Coconut Creek, Okeehetee Park in West Palm Beach, and Halpatiokee Regional Park in Stuart.

\$50,942 RAISED




Girl Scouts Lead the Way

SEPTEMBER 19, 2019

SIGNATURE GRAND,
DAVIE

175 ATTENDEES

GSSEF honored five inspirational women in Broward County who are role models and trailblazers for today's girls.

\$53,669 RAISED



THANK YOU TO OUR DONORS

A very special thank you to everyone who generously supported Girl Scouts of Southeast Florida in 2018-2019. Your financial investments are integral to our success.

\$25,000+

The Batchelor Foundation, Inc.
Children's Services Council of St. Lucie County
Publix Super Markets Charities, Inc.

\$10,000 - \$24,999

Baptist Health South Florida
Broward County Sheriff's Office
Champion Solutions Group
Duffy's Foundation
Hobe Sound Community Chest, Inc.
Lawrence A. Sanders Foundation, Inc.
Ms. Donna Mulholland
Palm Beach County Sheriff's Office
Panera Bread/Covelli Enterprises
State of Florida—Department of Education
Ultimate Software Group

\$5,000 - \$9,999

Ms. Debra Campany
Celebrity Cruises
Charles D. Bert Fund of the Community
Foundation of Broward
Karen and Tom Deitz
Florida Power & Light
Greenspoon Marder LLP
Honda Classic - Children's Healthcare Charity
J.M. Rubin Foundation, Inc.
Joe DiMaggio Children's Hospital at Memorial
LaCroix Sparkling Water, Inc.
Palm Beach Community Trust Fund
Mrs. Lois Pope
Spirit Airlines
Truly Nolen Pest Control
UBS Financial Services, Inc

\$2,500 - \$4,999

American Fundraising Foundation
Anonymous
Anonymous Foundation
City Furniture
Good Samaritan Medical Center
Graciela Valdes Fine Art Photography
Holy Cross Hospital
Illustrated Properties Charities, Inc.
John Gordon Bull Fund of the Community
Foundation of Broward
Linda Strutt Consulting, Inc.
Main Street Children's Dentistry
& Orthodontics
Ocean Printers
PNC Financial Services Group
Seminole Tribe of Florida
The UPS Store

\$1,000 - \$2,499

Ms. Nancy Amato
Anonymous

Boulanger Drywall Corp.
Carpenter Contractors of America
Consolidated Credit Solutions, Inc.
Cap and Dottie Cornwell
Ms. Tami Donnally
Ms. Geri Emmett
Greenacres Christian Academy
John and Patricia Hundley
John & Nellie Bastien Memorial Foundation
Lisa and Wayne Johnson
Jupiter-Tequesta Rotary Foundation, Inc.
Kiwanis Club of Riviera Beach Foundation, Inc.
Kiwanis Club of West Palm Beach
The Law Offices of David Ben Israel, Inc.
Lilly Pulitzer
NextEra Energy
Sara and Bill Nunez
Palm Beach Outlets
Liz and William Penland
Ms. Nancy Proffitt
Ms. Sonia Quinones
Ms. Pam Rauch
Seacoast Bank
Mr. Chuck Shaffer
Dr. Penny Shaffer
The Singing Machine Company
Virginia and Perry Spencer
Ms. Kate Stengle
Strictly Tech
Ms. Lori Ebinger Sullivan
Ms. Talia Tripp
Ofelia Utset and Tom Kodadek
Mrs. Kathryn Vecellio
Walmart Foundation
Whole Foods
Women In Energy - NextEra Energy

\$500 - \$999


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Jorge and Tara Cardosa
Chipotle Mexican Grill
Cohen Norris Wolmer Ray Telepman
Cohen Attorneys at Law
Ms. Shauna Coolican
Coral Springs Community Chest
Alex and Sarah Emmett
Everglades Service Unit
Ms. Dena Sisk Foman
Ms. Mary Gavin
Gil Walsh Interiors
Ms. Suzi Goldsmith
Ms. Kristina Gostic
Greenberg Traurig, P.A.
Ms. Becky Herrick
Mr. Lee Johnson
Ms. Kimberly Kisslan
Ms. Susie Levan







Veronica and Jodie Lewis
The Margaret R. Grant Revocable Trust
Ms. Beverly Turner Moore
Carlos and Renee Morrison
Ms. Regina Mullen
Ms. Elizabeth Pearce
Ms. Betsey Serak Stehm
Ms. MaryAnn Stetson
Valley National Bank
Dr. Jean Wihbey
Ms. Debbie Wysocki
Youth Financial Literacy Foundation








\$100 - \$499

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AmazonSmile Foundation
American Express Foundation
Mr. Kevin Asbacher
Ms. Pam Ashworth
Ms. Lammy Askar
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Anita and Kalman Blumberg
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Ms. Jennifer Busby
Ms. Debra Byrne-Mathews
Ms. Malka Cabral
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Chuck E Cheese
Cigna Foundation
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Ms. Lynn Haglund
Mr. John C. Hampp
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Holyfield & Thomas
Ms. Tula Hudson-Miller
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Mica and Chris Minor
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Ms. Erica Morse
Beth and Jim Mourelatos
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Ms. Amber O'Sullivan
Peter Piper Pizza
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Ms. Ashley Pinnock
Mr. Roger Pisaneschi
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Greg and Julie Quattlebaum
Quota International of Fort Lauderdale
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Rebecca and Dan Schaffer
Ms. Saffeya Schmidt and Troop #10932
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Ms. Mila Schwartzreich
Ms. Linda Severino
Ms. Allyssa B. Sophie
The South Florida Fair & PBC Expositions, Inc.
Ms. Chantule Taylor
TD Wealth
Ms. Dianna Teeters
Tijuana Flats
Troop #12010
Ms. Denise Valz
Ms. Eden Weiss
Ms. Betty White
Ms. Janet Wincko
Mr. Steven Woodby
Ms. Ashlee Woodruff
Ms. Lisa Wulf
Dr. Marilyn Zaragoza
Ms. Kai Zaragoza
Janice Zollo-Ridenour and Gregory Ridenour

\$1 - \$99

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Randi and Ricardo Alfaro
Ms. Angela Amorosi
Ms. Princess Antoine
Rocio and Edward Arguello
Jeaniene and Ivan Asensio
Mr. Steven Baker
Linda and Joseph Basile
Ms. Dennise Beal
Paul Benedicto and Yokasta Taveras
Jennifer Berger-Vernace and Bobby Vernace
Ms. Nicole Bernhardt
Best French Fries
Mrs. Carole Bittman
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Mr. Christopher Boyer
Dr. Carroll Brennan and Dr. William Carlson
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Capt. and Mrs. Frank Zmorzenski

 MEMBER OF DAISY'S CIRCLE



STATEMENT OF ACTIVITIES

for the years ended September 30, 2019 and 2018

	2019	2018
Public Support and Revenues		
Public Support		
Contributions (Individual, Corporate & Foundation Gifts)	\$ 371,434	\$ 285,485
United Way & Federated Campaigns	12,585	14,917
Government Grants	92,195	82,383
Special Events Revenues	68,229	77,931
Total Public Support	<u>544,443</u>	<u>460,716</u>
Program-Related Revenues		
Program-Related Services		
Product Sales	5,842,593	5,878,189
Cost of Sales	<u>(2,060,115)</u>	<u>(2,065,431)</u>
Net Product Sales	<u>3,782,478</u>	<u>3,812,758</u>
Program Fees	<u>376,152</u>	<u>340,985</u>
Merchandise Sales		
Gross Receipts	326,178	310,735
Direct Costs	<u>(190,168)</u>	<u>(179,876)</u>
Net Merchandise Sales	<u>136,010</u>	<u>130,859</u>
Total Program-Related Revenues	<u>4,294,640</u>	<u>4,284,602</u>
Other Revenues		
Interest and Dividends	103,552	62,551
Realized Gain/(Loss) on Investments	70,092	102,156
Unrealized Gain/(Loss) on Investments	<u>(22,929)</u>	<u>35,207</u>
Miscellaneous Income	<u>28,322</u>	<u>93,143</u>
Total Other Revenues	<u>179,037</u>	<u>293,057</u>
TOTAL REVENUE	<u>5,018,119</u>	<u>5,038,375</u>
Expenses		
Program Services	3,752,381	3,946,554
Supporting Services		
Management and General	384,640	456,142
Fundraising	<u>418,121</u>	<u>401,162</u>
TOTAL EXPENSES	<u>4,555,142</u>	<u>4,803,858</u>
Gain/(Loss) on Disposal of Assets	<u>(4,550)</u>	<u>(13,285)</u>
Change in Net Assets	458,427	221,232
Net Assets at Beginning of Year	9,249,385	9,028,153
Net Assets at End of Year	<u>\$ 9,707,812</u>	<u>\$ 9,249,385</u>

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