

2022
2023
ANNUAL
REPORT



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A Letter from Tula and Lisa

Courage. Confidence. Character.

So much more than words in a Mission Statement. It's what happens when a Girl Scout spends her first night away from home at Girl Scout camp. It's the growth you see in a girl over just a few weeks of selling Girl Scout Cookies. And it's the passion and pride with which she completes the Bronze, Silver, or Gold Award, knowing that her work will be in service to others.

During our second consecutive year of growth, we welcomed more than 2,500 NEW Girl Scouts and their families to our Movement—12 percent over the prior year. Almost 4,500 girls renewed their Girl Scout membership for another fun-filled year. This would not have been possible without the unwavering commitment of our volunteer leadership who bring Girl Scouts to life for girls across our six counties.

More than 7,800 Girl Scouts participated in council-planned and partner programs across our STEM, Outdoor, Life Skills and Entrepreneurship program pillars. And that's in addition to the amazing programs offered by their troops and their service units. Whether girls were thinking like an engineer, learning what's behind the magic at Disney, rocking out at Camp Nocatee, or learning to be kind to their minds, there were programs to spark every girl's interest.

Our iconic, and much anticipated Girl Scout Cookie Sale had almost 3,900 entrepreneurial Girl Scouts running their own businesses and

setting records. Girls sold an average of 369 boxes, and our top seller sold 8,520 boxes. More than 56,000 boxes were donated to the brave women and men serving our country through our Cookies for the Military program. And troops earned more than \$1.4 million in proceeds from product sales, which helped fuel their Girl Scout experiences.

We celebrated 22 new Gold Award Girl Scouts this year—their combined services hours exceeded 2,500 for their projects alone, and that will only grow through their sustainability plans. An additional 184 Girl Scouts earned Bronze Awards and 76 earned Silver Awards—these projects represent an additional 7,700 hours of service, which doesn't include the other service work they do with their troops and beyond.

We expanded our Emerald Award events to Martin County, and combined, these three events celebrated 16 honorees who exemplify leadership and who are role models for girls. In total they raised over \$245,865 to support our commitment that financial need will not be a barrier to becoming a Girl Scout.

The Girl Scout experience continues to be strengthened by our partnerships with corporations, foundations, organizations, and individuals whose commitments of resources and expertise expand our reach and our ability to serve girls. While we help them build courage, confidence, and character, it is the girls who will make the world a better place.



Tula Hudson-Miller

Tula Hudson-Miller
Board Chair



Lisa Y. Johnson

Lisa Y. Johnson
Chief Executive Officer

Member Engagement

This year has been one of discovery, fun, wonder, creativity, and of course, friendship. Every Girl Scout has their own curiosity, dreams, and talents. They're learning to take risks, trust their gut, and team up with others for good. Girl Scouts create the world they want to live in and strive to make it better. They explore their strengths, take on new challenges, and can always be themselves, regardless of background or ability. Girl Scouts of Southeast Florida continues to empower the problem solvers, go-getters, dreamers, and doers who are creating a better future for us all.



Recruitment and Retention

In 2022-2023, Girl Scouts of Southeast Florida celebrated a second year of overall membership increase.



2,502 new girls were registered, an **increase of 272 new girl members** from the prior year.


4,484 girls renewed which was **237 more than the prior year.**

7.86% of total girl membership **increased** from the prior year.


In April 2023, our annual Early Bird campaign exceeded our goal by renewing **3,188 girls in just FOUR days.** This represented 54% of the current girl membership and an increase of 48% over the prior year. More than 900 adults were also renewed during the campaign representing 35% of the current adult membership, an increase of 47%.

Volunteer Support

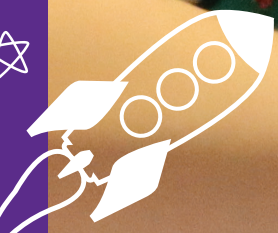
In September 2023, the Member Experience team launched an all new, in-person Resource Rally for new volunteer troop leaders. The training day included breakout sessions to learn about policies and procedures, leading an inclusive troop, and best practices were shared by experienced troop and service unit volunteers. New leaders also had the opportunity to sample Fall Product Program items and experience a sampling of Girl Scout Leadership Pillar activities to inspire them with ideas to incorporate into their meetings. Feedback from the leaders was extremely positive and we look forward to hosting the 2024 Resource Rally.

 **131** new leaders attended either an in-person or webinar training this year.

 **219** volunteers completed **776 gsLearn modules.**

 **More than 5,126** customer cases (inquiries and questions) were assisted by the Customer Care team.





26 programs
serving over
1,369
participants

*including partner, council-led,
and signature programs.*

STEM

Research shows that girls are keenly interested in STEM and excel at it. Yet, for a variety of reasons, girls often don't pursue STEM activities—starting as early as elementary school.

Girl Scouts lets girls see that STEM can help make the world a better place! When girls participate in focused STEM programs, they are more interested in STEM and careers in tech—including app development, robotics, coding, and cybersecurity—and they:

- Become better problem-solvers and critical thinkers (AND learn to think scientifically to solve problems)
- Have confidence in their STEM skills and abilities
- Get excited about STEM subjects and want to learn more about them
- Learn the importance and relevance of STEM to people and society and options for their own career paths

Thank you to FPL for continuing to provide funding for our GSSEF STEM programs.



JOURNEY IN A DAY: THINK LIKE AN ENGINEER

April 15, 2023 • Renaissance Hotel, Boca Raton

Our Journey in a Day took place in a galaxy far far away; girls participated in Star Wars themed engineering activities to earn their Journey badges while older girls assisted with leading workshops. While earning the Think Like an Engineer Journey the Girl Scouts explored:

- What engineering is
- The Design Thinking Process
- Three Engineering Design Thinking Activities including Droid battles, building fighter planes to attack the Death Star, and building habitats for Ewoks



BEHIND THE MAGIC

September 16 and 30, 2023 • Disney's Hollywood Studios, Orlando

This year we decided to go on a magical journey behind the scenes to learn all about how Disney utilizes physics to create their magical attractions. Our Girl Scouts learned all about magnets, velocity, pulley systems, and all the other ins and outs of how the Tower of Terror, Rock "n" Rollercoaster, and Slinky Dog Rollercoaster works! Our Disney tour guides showcased activities, videos, and even allowed the girls to jump to the head of the line to ride some of the rides! Girls got into the park early and were able to spend the rest of the day enjoying Disney with their families.



36 programs
serving over
2,230
participants

*including partner, council-led,
and signature programs.*

OUTDOORS

Studies show that girls today are not spending nearly enough time outdoors. Technology and structured activities leave less time for girls to get outside and enjoy nature. But as a Girl Scout, girls have plenty of opportunities to create outdoor adventures and develop a lifelong appreciation for nature and the out-of-doors—whether with her troop, at camp, or with friends and family.

And that’s great news—because when Girl Scouts get outside, they:

- Discover that they can better solve problems and overcome challenges
- Develop leadership skills, build social bonds, and are happier overall
- Become team players and care more about protecting our environment
- Unplug from technology and view the world differently



ROCK THE NOC!

April 29, 2023 • Camp Nocatee, Clewiston

Our Rock the Noc family-style festival event at Camp Nocatee was a rocking success! With activities spread around the central Commons Area, families enjoyed outdoor games, archery, slingshots, animal track identification, slacklining, s’mores, and rock painting. We hosted an open mic jam session for Girl Scouts to take the stage and perform. Once the program fun had wrapped up, it was time for the Grand Finale – the band, Miss Demeanor, took the stage as everyone gathered on camp chairs and blankets in front of Founder’s Hall!



RESIDENT CAMP 2023

June/July/August 2023 • Camp Welaka, Tequesta

We entered the Wonderful Wizarding World of Welaka for resident camp in Summer 2023! Girl Scouts spent part of their summer having big adventures, making new discoveries, and lifelong memories in the great outdoors. Girl Scouts chose from multiple program tracks that focused on activities that best suited their interests from traditional camp fun to paddle sports and archery. Girl Scouts built more than just outdoor skills with us this summer as they explored outside their comfort zone and built confidence, independence, and responsibility with new friends in a new environment. This year, we added three sessions of Day Camp, where our campers had fun exploring water activities, art, and STEM!



29 programs
serving over
2,443
participants

*including partner, council-led,
and signature programs.*

LIFE SKILLS

Girl Scout badges covering topics like civic engagement, healthy living, and communication skills help Girl Scouts grow in confidence as they develop the skills to lead their best life!

Whether by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, or exploring careers that can truly change the world for the better, girls:

- Gain the skills and the inspiration to accept challenges and overcome obstacles
- Develop greater confidence and a stronger sense of self
- Are happier overall and display more positive values throughout life



BE KIND TO YOUR MIND

November 5, 2022 • Loggerhead Marine Life Center, Juno Beach

Girl Scouts explored the topics of mental health and wellness at Loggerhead Marine Life Center. There were expert-led sessions for all ages, various small group activities, and a range of crafts and activities centered around mental well-being. Groups were also able to participate in yoga and breathing workshops. Girls made gratitude jars, journals, planted succulents, and created fidget sticks.



ART FEST

May 6, 2023 • Camp Welaka, Tequesta

This year's Art Fest program was a celebration of all different messy art that girls can participate in while being outside! We had a blast creating beautiful art pieces to both take home and keep at Camp Welaka for others to enjoy. Girls created a splash paint mural, decorated purple martin houses, listened to nature sounds while coloring, created leaf rubbings, took pictures of nature, and made messy bubble art! Girl Scouts earned their Outdoor Art Badge while also being invited to participate in an artwork gallery and drawing.





21 programs
serving over
1,769
participants

*including partner, council-led,
 and signature programs.*

My Goodie Sale Tray

Adventures		
Thin Mints		
Barnum		
Tagalong		
Do-ah-dos		
Treats		
Lemon Lips		
Truffles		
Toffee Turtles		
Raspberry Rally		

ENTREPRENEURSHIP



Research shows girls are actively interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make a big impact on the world.

But there are stumbling blocks on a girl's path, including fear of failure, concerns about bringing big ideas to life, and the perception that men are more likely to be entrepreneurs than women. While entrepreneurship may not be right for every girl, every Girl Scout will benefit, and maybe even discover a future career path, by learning to think like an entrepreneur.

As an important part of learning vital business skills, girls:

- Discover how to set and achieve realistic goals in their lives and future careers
- Make better decisions and build stronger interpersonal skills
- Develop a valuable work ethic and a sense of empathy for others



MENTOR ME

October 8, 2022 • DoubleTree by Hilton, Boca Raton

Girls met some amazing mentors through a networking brunch that connected Girl Scouts with a range of professional women entrepreneurs. They participated in a resume and skill building workshop, had professional headshots taken by Little's Photography and Video, and participated in speed mentoring. Girls left the event with a variety of new connections, inspiration, and drive to help them navigate the workforce and be successful.



S.M.A.R.T. COOKIE

January 21, 2023 • Florida Atlantic University, Boca Raton

Through the S.M.A.R.T. (savvy, motivated, artistic, responsible, technical) Cookie program, Girl Scouts earned their Cookie Entrepreneur Family Pin while gaining skills and knowledge to take on this year's Cookie Program like a boss. Girls engaged in interactive workshops led by cookie experts that highlighted the five essential skills gained through participation in the Girl Scout Cookie Program: decision making, people skills, money management, business ethics, and goal setting.

Creating Entrepreneurs

Cookie Program

Thanks to 3,861 Girl Scouts, 393 troops, and all the volunteers, family, and friends that support them, the 2023 Cookie Sale Program continued to grow while providing girls with incredible opportunities to learn how to run their very own businesses. Girl Scouts put the five entrepreneurial skills into action and “owned their magic” to achieve their goals.

This year 1,426,096 boxes of cookies were sold, a 16.6% increase over last year. Of the more than 1.4 million boxes, 464,300 of them were sold through Digital Cookie, making this the highest number of boxes that have ever been sold through the online platform. It's an increase of 25.8% from 2022. The cookie sale grossed over \$7 million dollars with over **\$1.4 MILLION** going directly to our Girl Scouts as troop proceeds.

Top Per Girl Average (PGA) Troops:

- | | | |
|------------------------------------|------------------------------------|------------------------------------|
| #1 Troop 51013:
2171 PGA | #2 Troop 20570:
1774 PGA | #3 Troop 24021:
1716 PGA |
|------------------------------------|------------------------------------|------------------------------------|

The top sellers in our 19 service units sold a combined **total of 55,385 boxes!**

Fall Product Program

This year we saw exciting new changes to the Fall Product program, including a new product vendor, a four-week sale period, and the opportunity to have product and rewards delivered simultaneously to our service units.

Additionally, we saw an increase in both troop and girl participation over last year. We saw 11% MORE girls utilizing the girl delivered feature than we did in 2022. **This shows that Girl Scouts are effectively utilizing the available technology to open a new selling channel and increase their entrepreneurial reach.** Girl Scouts helped their troops earn more than \$71,000 to help fund awesome activities throughout the year.

Congratulations to the 2023 Fall Product Sale Top Sellers

Top Sellers council-wide:

- **Sritha B.** from Troop 12107 sold **\$3,039**
- **Ruby I.** from Troop 41217 sold **\$2,918**
- **Peyton K.** from Troop 14503 sold **\$2,597**

Top "Community Care to Share" seller:

Paisley J. from Troop 10806 sold **15** Care to Share packages.

Top Cookie Sellers

These three girls sold a total of **17,185 boxes** of cookies combined!

#1



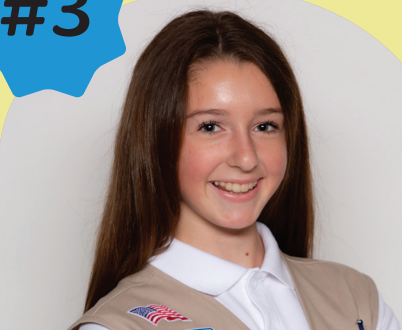
Isabella L., Troop 24114
sold 8,520 boxes

#2



Leah W., Troop 42036
sold 4,587 boxes

#3



Sadie S., Troop 10804
sold 4,078 boxes



464,300

TOTAL BOXES SOLD

65,606

ORDERS PLACED

7 BOXES

PER ORDER AVERAGE



61% REGISTERED GIRLS PARTICIPATED



279 TROOPS SET UP A TROOP SITE



38,105 EMAILS SENT



2,705 GIRLS WITH A SALE



14,043 BOXES SOLD ON TROOP SITES



24,167 UNIQUE CUSTOMERS

DIGITAL COOKIE SALES BY MONTH:

DEC.

10,036

COOKIE BOXES

JAN.

105,484

COOKIE BOXES

FEB.

266,533

COOKIE BOXES

MAR.

82,347

COOKIE BOXES

Give a Box GET A BOX

at Duffy's Sports Grill

Friday, February 17, 2023



23

PARTICIPATING DUFFY'S SPORTS GRILL LOCATIONS



45 GIRLS PARTICIPATED



3,575 COOKIE BOXES SOLD



\$13,185

MATCHED BY HOOTERS



64 GIRLS PARTICIPATED



2,637 BOXES SOLD



PARTICIPATING HOOTERS LOCATIONS:

- Hooters of Beach Place
- Hooters of Boca Raton
- Hooters of Fort Lauderdale
- Hooters of Pembroke Pines
- Hooters of Sunrise
- Hooters of Weston



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NIKE



Highest Awards

282 Girl Scouts earned High Awards in 2022-2023.

The Bronze Award

We are thrilled to celebrate 184 Girl Scouts who earned The Bronze Award in the 2022-2023 year with 36 individual projects. This year's Bronze Award Class demonstrates a 56% increase over the prior year.



Total Bronze Award Girl Scouts: 184 girls
Total Bronze Award projects: 36
Community service hours “given back” through Bronze Award projects: 3,700

The Silver Award

We are incredibly proud to recognize 76 Girl Scouts who earned The Silver Award in this year by identifying critical community needs, creating meaningful solutions, and putting effort into powerful projects that have benefited 26 local non-profit organizations, 15 municipalities, 2 public school districts – as well as countless students, senior citizens, and animals.



Total Silver Award Girl Scouts: 76 girls
Total Silver Award projects: 30
Community service hours “given back” through Silver Award projects: 4,000

The Gold Award

GSSEF proudly celebrated 22 Girl Scouts who earned the Gold Award, our organization's highest award for girls. The Gold Award Class of 2023 partnered with dozens of local agencies with projects that impacted thousands of lives. Our Gold Award Girl Scouts took on issues surrounding chronic homelessness, literacy, mental health, food insecurity, environmental sustainability, and conversations around equity, inclusion, and diversity.



Total Gold Award Girl Scouts: 22
Community service hours “given back” through Gold Award projects: 2,500



Gold Award Highlight



Ryann Bierman

Troop 22222 | “If You Give A Bat a Box”

Bats are keystone species in most of the ecosystems where they reside – including Florida's scrubland and forested areas. Bats play a vital role in pest control and ecologic stability, and Ryann sought to educate others about them too. With a reduced bat presence, the risk for both animal and human sickness increases. Ryann wanted to teach others just how an increased bat presence can positively affect the number of animals and humans getting sick (examples: Equine Infectious Anemia, Venezuelan Equine Encephalitis, and West Nile Virus). To conserve bats, as well increase education about them, Ryann created an educational program, built, and learned to install 10 bat boxes to help offset human impact in her community. To expand the reach of her message, she created an associated interactive trail and website to share accurate information about bats, the dangers of human impact, and what actions we can take to help keep bats thriving. Visit Ryann's website “Bat Box Trail” here: <https://batboxtrail.com/en/>.

In recognition of her outstanding Gold Award Project, Ryann was awarded the **GSUSA National Gold Award Scholarship for \$10,000.**



Sydney Barfus

Troop 10707

"Helping Heal through Stories"

Advisor: Ahlam "Lammy" Askar

Service Unit: Atikah

Hometown: Fort Lauderdale

Jessie Brooke Baxter

Troop 20646

*"Ta Ta for Now (TTFN):
Providing Bras to Girls in Need"*

Advisor: Melanie Smith

Service Unit: Jupiter

Hometown: Jupiter

Ryann Bierman

Adult, formerly of Troop 22222

"If You Give A Bat a Box"

Advisor: Karyl Bertram

Service Unit: Phoenix

Hometown: Wellington

Gabrielle Fairweather

Troop 10450

*"High School: Bridge to
Freshman Success"*

Advisor: Tori-Lynn Saraniti

Service Unit: Orange Blossom

Hometown: Oakland Park

Naomi Fleischer

Troop 10685

"Kindness Goes A Long Way"

Advisor: Merribeth Manning

Service Unit: Magnolia

Hometown: Weston

Ella Glassman

Troop 10685

"The ART of Applying"

Advisor: Tori-Lynn Saraniti

Service Unit: Magnolia

Hometown: Davie

Tessie Goron

Troop 21001

"Volunteer Service Network PBC"

Advisor: Merribeth Manning

Service Unit: Phoenix

Hometown: Wellington

Angelina Jurado

Adult, formerly of Troop 20350

*"Addington Place Garden of
Life Planter"*

Advisor: Julia Dourvetakis

Service Unit: Jupiter

Hometown: Jupiter

Hayden Liberty

Troop 10685

"INCL(YOU)SION"

Advisor: Dr. Nazly Nardi

Service Unit: Magnolia

Hometown: Weston

Brooke Miller

Troop 10685

"Project Upc-eye-cle"

Advisor: Debra Byrne-Mathews

Service Unit: Magnolia

Hometown: Cooper City

Jasmine Nguyen

Troop 20924

*"C.O.R.E. (College Opportunities,
Resources, and Education)"*

Advisor: Dr. Nazly Nardi

Service Unit: Luna

Hometown: Boca Raton

Malina Perdue

Troop 20924

"Destigmatizing Bats"

Advisor: Merribeth Manning

Service Unit: Luna

Hometown: Boca Raton

Yashvi Purohit

**Independently Registered
Member**

"Dance Outreach"

Advisor: Merribeth Manning

Service Unit: Jupiter

Hometown: Jupiter

Avery Redlich

Troop 10685

"Tight-Knit"

Advisor: Kimberly Schnitzius

Service Unit: Magnolia

Hometown: Plantation

Greta Reichenbach

Troop 10082

"Plastic Sea"

Advisor: Ahlam "Lammy" Askar

Service Unit: Royal Palm

Hometown: Weston

Andrea Ritter

Troop 30028

*"Spreading Kindness: Blessing
Boxes for Martin County"*

Advisor: Melanie Smith

Service Unit: Sea Star

Hometown: Palm City

Madison Rocker

Adult, formerly of Troop 11110

*"Helpings for the Holidays:
Feeding the Homeless"*

Advisor: Julia Dourvetakis

Service Unit: Orange Blossom

Hometown: Fort Lauderdale

Linda Saraniti

Troop 20570

*"Journey Strong with Linda
Paige: A middle school girl's
guide to confidence"*

Advisor: Ahlam "Lammy" Askar

Service Unit: Aquarius

Hometown: Boca Raton

Leah Strachman

Troop 10151

*"Sugar Strings Medic
Alert Company"*

Advisor: Debra Byrne-Mathews

Service Unit: Everglades

Hometown: Parkland

Heidi Weiksnar

Troop 33200

"Low Lights For Sea Turtles"

Advisor: Paula Fontaine

Service Unit: Sea Star

Hometown: Palm City

Samantha White

Troop 20570

"Volunteer for Kindness"

Advisor: Karyl Bertram

Service Unit: Aquarius

Hometown: Greenacres

Diversity, Equity and Inclusion

The activities and initiatives of GSSEF Equity Team continue to showcase our commitment to diversity, equity, inclusion, and access. This year the team hosted many voluntary learning opportunities and celebrations for staff on various topics including allyship, pride, educational inequities, neuro-divergent learners, Juneteenth, and cultural diversity.

In addition, the Equity Team partnered with other departments to develop materials and strategies to provide information for our membership and interested community members whose first language is not English.

The Equity Team also launched the GSSEF Lantern Awards in 2022. The purpose of the Lantern Awards is to shine a light on and celebrate awareness, personal growth, knowledge, and advancement in the areas of Diversity, Equity, and Inclusion among the GSSEF team.

The DEI Luminary Award is presented monthly and recognizes team members that have displayed a commitment to personal growth on topics related to DEI. These individuals are ready and willing to lean into difficult topics with the goal of expanding their knowledge and their ability to contribute to the organization's Equity Vision, Purpose, and Guiding Principles. **The DEI Champion Award** honors one GSSEF team member annually who is passionate about creating an impact in the fields of diversity, equity, and inclusion. DEI Champions consistently exercise visionary leadership and commitment to fostering change and creating an environment where all feel welcome, both in the organization and in the communities we serve.



DEI Patches

The Diversity, Equity, and Inclusion Series is focused on educating Girl Scouts about history and topics surrounding communities and identity groups that they may or may not belong to. This learning will lead them to greater understanding of these communities and their cultures, how our differences should be celebrated, their own identity, and how they can educate others. While patches are designed for specific celebratory dates/months, Girl Scouts can complete them any time of year, individually or with their troop!



Celebrating Volunteers



LIFETIME SERVICE AWARD

MELANIE SMITH

In 2014, GSSEF introduced the Lifetime Service Award designed to recognize individuals who have made extraordinary contributions to the Girl Scout Mission through consistent and far-reaching acts of volunteerism that have resulted in the true strengthening of our organization.

We all know that we can't put a price tag on volunteer service, however the U.S. Corporation for National and Community Services estimates that the almost 8 billion hours of volunteer service is valued at more than 180 billion dollars annually. At Girl Scouts, the time and talent that our volunteers dedicate to impacting the lives of girls is truly priceless.

We have a long and proud tradition of volunteer service in Girl Scouting. Volunteering brings us closer together as families, neighbors, communities, and as a Movement. We're lucky to be constantly surrounded by individuals who volunteer with Girl Scouts in dozens of capacities across our six counties— influencing the lives of thousands of girls each year.

The 2023 Lifetime Service Award recipient, Melanie Smith, has an awe-inspiring Girl Scout resume. She has held dozens of leadership roles in our council. She has been a troop leader for her daughters, worked to revitalize Camp Nocatee, and helps our Girl Experience team deliver countless programs throughout the year. Melanie is currently the Service Unit Manager for the Royal Palm Service Unit in west Broward County and one of our beloved Gold Award Advisors!

Melanie is a very special volunteer who exemplifies a life lived with volunteer service at its heart. Lucky for us, her heart is deep green, and Girl Scouts will be all the better for having her as part of our organization.

110 Volunteer Recognition Awards presented in 2023.



22

Appreciation Pins



15

Honor Pins



5

Thanks Badges



55

Volunteer of Excellence



4

Thanks II Badge



6

Family Award



3

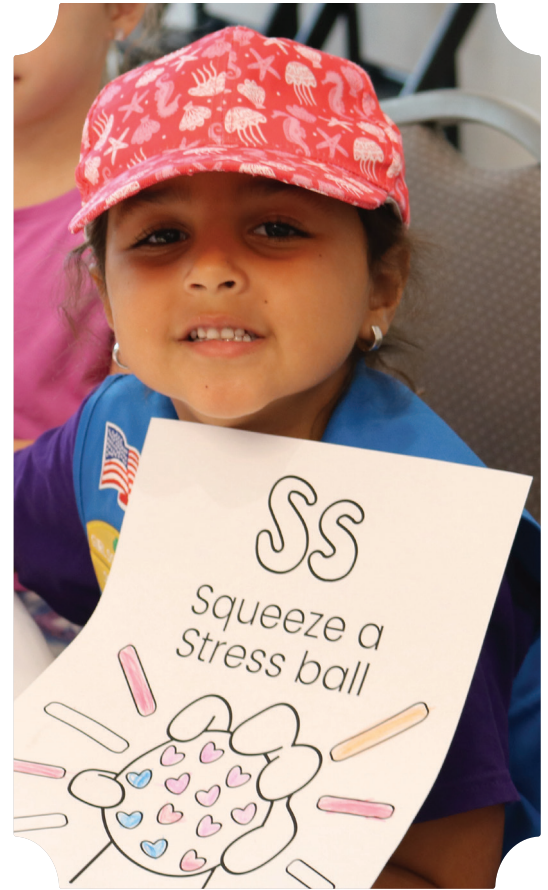
President's Awards

Partnering Together

Partnering with HCA Healthcare

This year, our council partnered with HCA Healthcare Foundation on new Girl Scouts Mental Wellness patches. These patch programs were developed to promote mental wellness and break down the stigma of mental illness. Girls today are deeply concerned about the stress, anxiety, depression, and other mental health issues that they and their peers are experiencing. Many stressors, along with the pressure brought on by social media, have girls searching for more resources to address these issues.

The Girl Scouts Mental Wellness patches are providing age-appropriate programs to help destigmatize mental illness, normalize conversation around mental health. Younger Girl Scouts are provided with a foundational understanding of mental health and mental illness while empowering them to identify their emotions and develop coping strategies. Older Girl Scouts are equipped with tools to practice self-care, seek help, and support others while empowering them to develop active listening skills and hold courageous conversations. Funding from HCA Healthcare Foundation allowed Girl Scouts of Southeast Florida to serve 200 girls grades 4th through 12th with these Mental Wellness workshops.



ANNUAL BENEFACTORS FOR GIRLS



ANNUAL ADVOCATES FOR GIRLS



ANNUAL CHAMPIONS FOR GIRLS



EAST FLORIDA DIVISION



Corporate Donors

Girl Scouts of Southeast Florida extends our heartfelt gratitude to the generous sponsors who have made our transformative programs possible. Without their steadfast support, Girl Scouts would not have been able to orchestrate the array of empowering initiatives that have left an indelible mark on countless young lives. It is the unwavering commitment of our philanthropic community that has fueled the engine behind Girl Scouts, allowing us to not only sustain but elevate the quality of our events and programs. Their dedication reflects a shared belief in the potential of our girls, reinforcing the importance of fostering leadership, resilience, and camaraderie within our community.

As we reflect on the past year, Girl Scouts of Southeast Florida stand as a testament to the remarkable impact that collaboration with our sponsors has yielded. From innovative workshops to outdoor adventures, each initiative has been made possible by the vital contributions of our sponsors. Their commitment has allowed us to create a dynamic and enriching environment where our girls can thrive. We celebrate this fruitful partnership, acknowledging that it is through the collective efforts of our sponsors and the Girl Scouts community that we continue to inspire, educate, and empower the leaders of tomorrow.

For The Future of Girls

A very special thank you to everyone who generously supported Girl Scouts of Southeast Florida in 2022-2023. Your financial investments enable us to offer more girls the skills and opportunities they need to excel and lead.

\$50,000+

The Batchelor Foundation, Inc.
Children's Services Council of St. Lucie County
Florida Power & Light
Palm Beach Sheriff's Office
Palm Beach County Youth Services Department

\$25,000-\$49,999

HCA Healthcare Foundation
Publix Super Markets Charities
State of Florida Department of Education
UKG Inc.

\$10,000 - \$24,999

Broward County Sheriff's Office
Duffy's Foundation
FINRA
HCA East Florida Division
Hobe Sound Community Chest, Inc.
Hooters Restaurants of South Florida
Joe DiMaggio Children's Hospital at Memorial
Greg and Pat Kissel
Maureen and Thomas Shea

\$5,000 - \$9,999

Baptist Health South Florida
Charles D. Bert Fund of the Community Foundation of Broward
Community Foundation for Palm Beach and Martin Counties
The Dream Big Fund
First Horizon Foundation
Sue Hutcheon
Lawrence A. Sanders Foundation, Inc.
The Monica and Douglas Taylor Foundation
Lois Pope
Truly Nolen Pest Control
Ofelia Utset and Tom Kodadek

\$2,500 - \$4,999

Aerojet Rocketdyne Foundation
American Fundraising Foundation
Ron Drew
Geri Emmett
Susan Esson
Gina Rose Montalto Memorial Foundation, Inc.
Kathleen Hillman

Illustrated Properties Charities, Inc.
John Gordon Bull Fund of the Community Foundation of Broward
Rhoda Mae Kerr
Kimberly Kisslan
LaCroix Sparkling Water, Inc.
Law Office of Juan Carlos Arias P.A.
Gail O'Donnell
Right Management
Christine Seal
Southern 441 Nissan
Linda Strutt
UBS Financial Services, Inc.
Universal Health Services of Delaware
Vozzcom, Inc.
Winky Lux

\$1,000 - \$2,499

Airman Automotive
Sarah Alsofrom
Ballentine Partners, LLC
Bellas Angels, Inc.
Dorothy Bradshaw
Sharon Bush
Kayla Campbell
Jorge and Tara Cardosa
Channel Supply Experts
Comcast NBCUniversal
Coral Springs Community Chest
Findlay Galleries, Inc.
Beth Galt-Salsamendi
Arati Hammond
Elle Harrigan
Stephanie Harrold
Tula Hudson-Miller
IAFC Women Chief Fire Officers
Israel, Israel & Associates, P.A.
John & Nellie Bastien Memorial Foundation
Lisa Johnson
Tami Karol
Kathleen Van Wieringen Insurance Agency, Inc.
Keiser University
KHS & S Contractors
Lisa LaFrance
Marti Latour
Andrea and Alan Levenson
Allyson Maharaj
Marni & Morris Propp II Family Foundation
Helen Martin
Ellice Martinez
Robin Mason

Liz McDermott
Valerie McNeely
Sophia Nelson
Palm Beach State College
David Patino
The Patty Kraft CIT Endowment
Chief Sonia Quinones
Suzi Redlin
Republic National Distributing Co.
Rolly Marine Service
Saylor Physical Therapy
Lauree Simmons
Virginia and Perry Spencer
Andrea Stark
Lori Sullivan
The Tanner Group
Valley Bank
Denise Valz
Velocity Community Credit Union
Carol Webb
Nancy Wolfe-Smith

\$500 - \$999


Angel Water
Lammy Askar
Bank of America Private Bank
Beth Anne Beal
Mary Bidzos-Gavin
Katie Carpenter
Charities Aid Foundation America
Guy Clark
Consolidated Credit
Shauna Coolican
Sharon Edelman
Amanda Fell
Katy Fisher
Suzanne Fuller
Tana and Tim Gaskill
Mary Gavin
John Hampp
Barbara Henninger
Holyfield & Thomas
Iron Mountain
iThink Financial
JTS Transport, Inc.
Jupiter Technical Corp
Denise Kendust
Language and Literacy of the Treasure Coast
Franny LaRue
The Law Offices of Heather A. Zardus
LJR Training & Coaching
Michelle Lynch
Martin A Schwartz, PA

Samantha Marzke
Diana Maune
Regina Mullen
Marissa Murphy
Lori Niemeier
Northrop Grumman
Kathy Parsons
Peacemaker Precision, LLC
Elizabeth Pearce
Pedgeling Foundation
Proffitt Management Solutions
R2 Unifies Technologies
Remote Access Sales, Inc.
Stephanie Richards
Robert Nichols Insurance Group
Elizabeth Rochaine
Rosenthal, Levy, Simon & Sosa, P.A.
Robert E. Scott III
Betsey Serak Stehm
Luke Sherlock
Joanne and Paul Simoneau
South Florida Inspectors & Engineering
South Florida Wellness Network
Lauren Sterlacci
MaryAnn Stetson
Janice Stubbs
Beverly Turner Moore
Valencia Pointe Women's Club, Inc.
Richard Walker
Walmart Foundation



\$100 - \$499




Amazon Smiles
A Working Man's Electric
Marjorie Albertson
Alexandra Alfred
Monica Almas
Amer Realty Services
American Express Foundation
Angela Amorosi
Anthony's Coal Fired Pizza
Theresa Antoniou
Maria Antuña
Gerald and Karen Arrington
Deborah Barron
Stephanie Baudo
Beck's Towing & Recovery, Inc.
Janet Beets
Bruce Behrstock
Benchmark Mortgage
Kathy Benson
Claudet Benton
Margaret Bergeron
Joanne Berkow

Beth Bierly 
Susan Blastic
Michael Borden
Michelle Borenstein
Patricia Borsch
Ashley Boxer
Patricia and Casey Boyer
BPD Advertising
Nora Bradley
Bonnie Brent
Beverly Broberg
Leilani Brochard
Lorna Brown-Burton
Bucci Professionals, Inc.
Sara and Christopher Burr
Kathy Burstein
Jill Burton
Malka Cabral 
Pamela Calzadilla
Jim Cardova
Aimee Carlson
Jessica Cecere
Jill Chaifetz
Barbara and Joseph Charles
Christopher Chase
Jayne Chase
Jennifer Chiarenza
Nancy Chick
Chick fil A Delray Beach
Chipotle Mexican Grill
Vicki Chouris
Beverly Ciapponi
Amy Cimber-Snodgrass
Jonna Circe 
Tracy Clary
Cohen Legal
Joanne Collett
Sharon Colonis
Noemi Coltea
Dorothy Cornwell
Megan Cottle
Michael Courembis 
Kathleen Crampton
D&D Automotive & Towing, Inc.
Teresa Dabrowski
Lisa Dames
Joanne Davis
Tamiko Davis
Maureen Day
Kristine D'Elia
Susan del Portal
Christine DelVecchio
Robin Desantis
Priya Deshmukh
Brooks Dexter
Diamond Banc Holdings
Marion Downing
Mary Doyle-Kimball
Brenda and William Duffy
Kenneth Dupont
James Eaton

Jennifer Eaton
Patricia Eckert
Laurie Elliott
Apryl Errico 
Elizabeth Eugenio
F45 Coral Springs West
Kelly Fagan
Brittney Farwell
Judith Fincke
Nicole Fingerhut 
Firefly Public Relations & Marketing
First Article, Inc.
Florida Acquisitions & Appraisal, Inc.
Florida Cancer Specialists
Donna Florio
Fontenada Chapter Daughters of the American Revolution
Fort Lauderdale Women's Club
Lee Franc
Noelle Froehlich
David and Pam Fryburg
Kathy Gallagher 
Joel and Esta Gardberg
Gardens Towing
Jenni Garrison
Heather Geronemus
Robert Gibson
Alexander Gillen
Kathryn Gillespie
Melinda Glasco 
Lori Glassman
Bunny Golde
Kate Goosey 
Janet Gordon
Al Grandville
John Graybill
Michael Grischy
Ground Linehaul, Inc.
Carol Groves
Guardian Fleet Services
Gulf Coast Motorworks, LLC
Jacquelyn Halderman
Mary Harrington
Jessica Hart
Jackie and Timothy Haynick
HD Trailers, LLC
Madlyn Hecht
Karen Heidtman
Heather Hileman 
Carrie Hill 
The Hive Waterfront Restaurant & Tiki
Hollister Insurance, Inc.
Jill Holstein 
Douglas Holmes
Melodee Homan
Elizabeth Houlihan
Janet Howarth
Kathy Hummel 
Barbara James
Janney Montgomery Scott, LLC
Deborah Johnson 





Natalie Johnson
Dawn Kanarish
Kaufman Rossin
Jamie Kendall
Kendra Scott, LLC
Brittany Kephart
Cheryl Kersten 
Carolyn King
Kirchman Construction Co.
Evie Klaasen
Jodie Knofsky
Beatrix Kondor
Cynthia Kruempel
Grace Kurian
Kym Cavallo, LLC
Kristina Labossiere
Rhonda Lang Netzel 
Ana Languasco 
Mort Lankasky
Anna Laoretti 
Diane Larkin
Liliana Lassalle
Kimberly Lea
Monica Lewis
Lisa and David Lickstein
Judith Lightfoot and George Sigler
The Lisa L. Huertas Charitable Fund
Kay List
Live Edge Slabs of Ft Lauderdale
Loewenberg Charitable Foundation
Katrina Long-Robinson
Louie Bossi's Ristorante
Christy Maasbach
Melissa Madani 
Magrino PR
Making Waves Marketing
Thomas Marcisofsky
Lois Marino
Cynthia Maronet 
Jennifer and Shane Marshall
Elizabeth Marshman
Michelle Martinez Reyes 
The Mary Hilem Taylor Foundation
Christi Matthews 
Leslie McCullough
Janine McGuire
Susan Melians
Metal Alliance Supply, LLC
Miami Marlins
Jody Miedema
Felisa Miles
Cindy Miller
Gerald Miller
Patricia and Bobby Miller
Vicki Miller
Mills Insurance Agency
Robyn Mishkin
MMJ Health
Mobile Medical
Jill Mondo
Mary Montalto

Daniel Montemayor
Morello & Sons, Inc.
Taylor Morrison 
Jennifer Moskow
Fern and Ken Mosley
Penny Murphy
My Plantation Dentist
Network for Good
New Wave Real Estate Group
Katie Newitt
Denise Norena
Kelly O'Connel
O'Donnell Impact Windows and Storm Protection
Brian Olwell
Omakase Cafe Miami, LLC
Only Trees, LLC
Aaron Palazzolo
Mary Ann Paris
Cynthia Pasch 
Annie Paskavitch
Nancy Pavlica
Paws in Paradise
Rosa Payan
Peter Weidinger Insurance Agency, Inc.
Cyntheoria Peterson
Pinnacle Foot and Ankle Centers
Christine Pitts
Catheen Plefka
Poke OG, LLC
Maggie Portela
Jodi Potter 
Precision Chiropractic and Rehab
Christine Pressman
Priority Towing, Inc.
Vicki Pugh 
Pure Energy Entertainment
Lisa Quinn
Robin Redden
Michelle Rella
Joan and Victor Rivas
Brielle Rivera 
Jessica Rodriguez
JoAnn Rogers
Lynn Rosario
Juliet Roulhac
Rozen Orthodontics
Rudlings Pest Control, Inc.
John Rupertus
Lisa Russo
Carol Ruthfield
Kavita Sahai
Jeannette and Glenn Samuels
Brenda Sanders
Tori-Lynn Saraniti
Cindy Sattizahn
Amy Scandrett
Brooke Schreiber 
Ann Shumpert
Kristin Skarie 

Snyder's Cooling & Heating
Jinnette Solomon
South Florida Dentistry for Children,
P.A.
Lisa Speck
Steele Shears Hair Studio
Rhonda Sternberg 
Herb and Lynn Stoots
Maxine Streeter
Vanessa Struve
Carli Suarez
James Sugarman and Clifford Fritts
Sunshine Roofing, LLC
Kristen Sweeney
Dr. Nirit Swerdloff
Synergy Insurance Group, Inc.
Pam Tahan
Nancy Tanner
Theresa Tecson
Tendler Orthodontics
Marie Tenebruso
Melissa Thomas
Alyse Thompson 
Gladys Thompson
Amy Thornton
Fontaine Timmer
Kathleen Trocine
Tracy Turco
Tuzcu Family Turst
Betsy Uliss
Uncle Micks Bar & Grill
Urban Core Group, LLC
Ellen Vaughan
VFW Auxilliary to the VFM Post 1966
Francis Viamontes
Dee Wade
Jeri Walters
Charles Wasserman
Watt Media, Inc.
Joe Webb
Chris Weinberg
Westway Towing of Palm Beach
Peggy Wheeler
Lindsey White
Jody White
Charon Whitesell
Lynn Whitfield
Mary Kay Willson
Wilson Murphy Law
Alex Wilzbacher
Janet Wincko 
Windbrella Group, Inc.
Marsha Winkler
Marcia Wolf
Tony Zaccarrio
Nicole Zeien
Pamela Zeien
Zeno Mattress
John Zimmerman

\$1 - \$99

Starr Aleman
Debra and Wayne Alloy
Jacqueline Anselmo
Nancy Arnold
Association of Women of Leisure
Brenda Atkins
Todd Averette
Lisa Bachman
Peggy Baker
Pat Bartlett
Stephanie Battjer
Kerry Beach
Rebecca Beckett
Bellaggio Italian Heritage Club
Nancy and Dale Bellows
Yesenia Benitez 
Jackie Bennett
Karyl Bertram
Stephanie Bierman 
Wendy and Jeffrey Birnbaum
Carole Bittman
Marian Brovero
Marianne Brown
Robert Brown
Katie Buckley-Jones 
Vicki Buckstein
Gail Bulfin
Susan Bulfin
Gloria Burgess
Carolina Calderon
California Pizza Kitchen
Bruce and Cheryl Campbell
Kayla Campbell
Missi Campbell
Tara and Jorge Cardoso
Crystal Castillo
Marcia Fishman
CarMax
Annette Carmichael
Kyle Carpenter
Alex Casas
Crystal Castillo
Juliana Castro
Kristin Cataldo
Frances Chaimowitz
Adrienne and Michael Christy
Darlene Ciabattari
Zoe Clonan
Sandy Clutter
Dorothy and Jeffrey Cochran
Roxana and William Coleman
Yailing Collazo
Barbara Colombrita
Barbara Columbia
Community Bag Program
Stacy Cook
Mary Cooney
Joyce Costopolous

Jen Crafts
Ellen Crane 
Nickole Crissman
Linda and James Crist
Joan Cromer
Patricia Crowley
Suzanne Dalesandro
Nancy Dallaire
Chrissy Daly
Jennifer Day
Rick Day
Stephanie Day
Chama Deady
Anna DeMarco
Marilyn Dempsey
Fabiana DesRosiers
Kalinthia Dillard
Richard Dorval
Peggy Doty
Jennifer Drake
Marjorie Dunn
Adam Eaton
Donna Edwards
Elder and Estate Planning Attorneys,
PA
Jasmin Ellison
Kelly Eppy
Kimberly Esparza-Downs 
Brittney Farwell
Gregg Fields
Five Below, Inc.
Ann Fleming
Arlene Foote
Angela Forster
Four Guys Boca Raton, LLC
Maria Fresneda
Mark Frey
Robin Friedman
Frontstream
Chris Furia
Mary Gambolati
Genevieve George
Lucy and Anthony George
Heather Geronemus
Barbara Gilbert
Joyce and Alan Glanzberg
Ellen Gold
Irene and Martin Goldsmith
Karen Goldstein
Zila Gore
Michael Grandelli
Lila Greenidge 
Sandra Gregersen
Helaine Gurgold
Christina Gustavson
Stacie Hallinan
James and Judith Hamel
Lorraine Harris
Barbara Harrison
Levanka Haywood 
Melissa Heath
Maddie and Jim Henderson

Judith and Michael Herman
Angela Hoffman
Leatrice Hoffman
Aileen Hoguet
Mary Ann and John Holper
Celina Holson
John Hotchkiss
Kaley Homan 
Honda Classic - Childrens
Healthcare Charity
Sandra Hurst and David Gettleson
Deborah Hutchison
Pamela Hutchinson
Paula Pollis
Rhoda Jenkins
Robert Jensen
Jackie Johnstone
Caitlin Kader
Doug Karp
Joanne Kauffmann
Elaine Kenny 
Donna Kern
Ellen Key
Julie Khanna
Susan Knopick
Michelle Knox
Carol Kohn
Judith and Michael Koretzky
Manesha Lakhiani
Shirley and Brandon Langford
Jack Lansing
Patricia LaValley
Daniela Levy
Anita Lorentz
Carol and William Lowe
Jeanne Madoch
Raunak Manchanda
Laren Mantuo
Carole Marcum
Darlene Marohnic
Jon Martin
Taylor Materio
Lexa McDermott
James McNey
John and Frances Mezzetta
Debra Miller
Roberta Miller
Leta Molnar
Joanne and Frank Morgan
Wendi Morgan
Bruann Morris Loader
Sharon Moskowitz 
Mary Mottle
Camille Murphy
Kelly Rea Murphy
John Natiello
Gail Nelson
Wisti Nelson
Cynthia Nettifee
Bao Nguyen
Mary Noble

Trecia North
Destiny Oakley 🌟
Sheila O'Connell
Linda Oenbrink
Kelsey Otocky 🌟
Linda Palladino
Arti Pandya
Brian Paternostro
Rosa Payan
Carol Payne
Susan and David Perham
Jan Petit
Roseline Philippe
Joyce Pickel
Tiffanie Pindell
Nancy Powell
Sandra Powery-Moses
Heather Pratt
Amanda Price
Ellen and Harvey Ptashek
Angela Pulsifer
Lorraine Purcell
Louise Racela
Mia Ramsey 🌟
Lee and Clair Rasmussen
Karen Read
Lisa Reid
Michelle Richards
Susan Rizzolo
Victoria Rominger
Patrick Rozier
Mindi Rudan
Kayla Russell
Suly Sabina
Carole Sackett
Yves Saintiche 🌟
Doreen and David Salzman
Patricia Santiago
Hedy Sarbey
Maura Sartory
Ann Savage
Ruth Ann Scire
Francine Scuder
Edith Severy
Annette Seydlitz
Christy Shalley
Dianne and Eric Shangold
Dr. Bert and Frances Shapiro
Stephen Shaw
Karl and Sandi Shechtman
Laurence Shillito
Joyce Shraim
Laura Sills
Jeffrey and Valerie Silverman
Linda and Albert Simbritz
Judith and Clifton Smallwood
Diann Spencer
Marlene and Patrick Sponsler
Charisse Squadrito
Cecilia Stagg
Nancy and David Stainback

Doug Stanley
Judy Stauffer
George Stewart
Sandra Stewart
Cassidy and Lindsay Stumer
Christine Sylvain
Maria Tambasco
Keely Taylor
Pamela and Eames Yates
Lila and Andrew Terry
Roberta and Arved Tetzlaff
Melinda Thamm
Holly Thompson
Estee Toole
Mary Ujhelyi
Betsy Uliss
United Way of Central Indiana
Barbara Valdes
Arleen Van Brunt
Tina Van De Graaf and Reed
Kakuska
Utske Van Gunst
Inez Van Ravenzwaaij
Victoria Vespico 🌟
Debra Wade
Amy Walker
John Walter
Carol Warner
Martha Warwick
Cathy Washio
Kim Webb
Pam and Gregory Weekes
Denise Weigand and Richard Whittall
Cammi Werling
Stephanie Werner
Jennifer White
Owen White
Samantha White
Sheila White
Nancy and Craig Wilks
Stephanie Williams
Mandy Winkle 🌟
Kevin Wolak
GFWC Greater West Palm Beach
Women, Inc.
Judith Wright
Karensa Wright
Lisa Wulf 🌟
Janet Young
Carol Yurillo
Ronald Zervoudakis
Frank Zmorzenski
Deborah Zuloaga

*We apologize to anyone
inadvertently left off this list.*





Raising Funds for Girls


This year, we proudly hosted four amazing events that brought together community supporters and sponsors to celebrate and experience the power of Girl Scouts. In its inaugural year, the Emerald Awards – Martin County celebrated outstanding contributions to the community, with a special focus on women’s empowerment. The event brought together a dedicated community of donors, sponsors, and honorees, recognizing their collective efforts in making a positive impact. The success of Emerald Awards–Palm Beach and Emerald Awards–Broward further underscored the commitment of individuals and organizations towards uplifting women and fostering community development.

A heartfelt thank you extends to the generous community of donors, honorees, and sponsors whose unwavering support fueled the success of these events. Their dedication echoes the spirit of empowerment that defines the Emerald Awards initiative. This year marked a significant milestone with the introduction of Fore the Girls, a lively Drive Shack fundraiser that not only added a layer of fun to the cause, but also contributed to the overall success of our programs. The achievements of these events underscore the vital role community support plays in driving positive change, emphasizing that together, we can accomplish remarkable feats.





 **EMERALD AWARDS**
MARTIN COUNTY


 **120**
Attendees

 **\$32,835**
Funds Raised





 **EMERALD AWARDS**
PALM BEACH COUNTY


 **293**
Attendees

 **\$147,682**
Funds Raised



 **EMERALD AWARDS**
BROWARD COUNTY

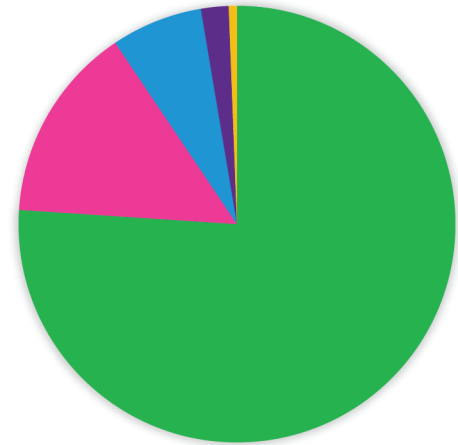
 **185**
Attendees

 **\$65,647**
Funds Raised

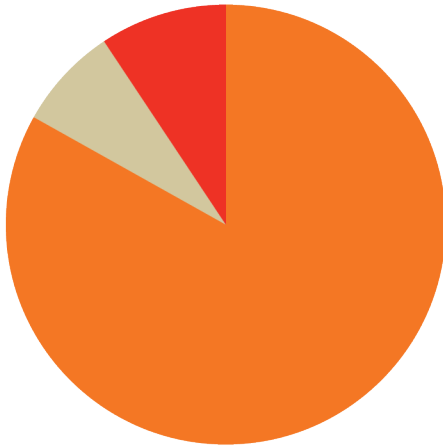
GSSEF Finances

For the Year Ended September 30, 2023

76.04% Product Sales Program, net	\$4,449,248	●
14.56% Public Support	\$851,837	●
6.75% Program Fees	\$395,086	●
2.05% Council Shop Sales, net	\$119,643	●
0.60% Other income	\$35,390	●
Operating Income	\$5,851,204	
Investment Returns	\$403,470	



2023 TOTAL REVENUE \$6,254,674



2023 TOTAL EXPENSES \$5,244,914


83.13% Program Services	\$4,359,858	●
7.54% Management and General	\$395,760	●
9.33% Fundraising	\$489,296	●

ASSETS

Cash and Investments	\$8,654,507
Restricted Cash & Investments	\$89,866
Other Current Assets	\$312,181
Property and equipment, net	\$4,859,100
Operating right of use leases, net	\$75,636
TOTAL ASSETS	\$13,991,290

LIABILITIES AND NET ASSET

Current Liabilities	\$632,081
Long-Term Debt	\$383,772
TOTAL LIABILITIES	\$1,015,853
NET ASSETS	\$12,975,437
TOTAL LIABILITIES & NET ASSETS	\$13,991,290



Girl Scouting builds
girls of courage,
confidence,
and character,
who make
the world
a better place.

